

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: April 5, 2010

Time: 7:10 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Nancy Smith
Norine Krueger
Vimala Balan
Margaret Okuzumi
Richard Kolber
Mike Serrone
Carol Weiss

Directors Absent: None

Guests: Kohl Gill, new member

Call to Order:

Ms. Smith called the meeting to order at 7:10 p.m. and announced that all directors were present and that the meeting, having been duly convened, was ready to proceed with its business.

Approval of Minutes: Ms. Krueger noted that it was necessary to add a "y" to the word "an" on page 3. With that correction, it was resolved that the minutes of the March 1, 2010 Executive Board meeting be approved. It was so moved by Ms. Krueger and seconded by Ms. Balan.

Action Item:

Ms. Smith and Ms. Balan will fill out the and file the forms needed for the Fairbrae rental. Ms. Okuzumi noted that we have liability insurance.

IRS Paperwork:

We still have to file form 8871 to be tax exempt.

Officers' Elections:

The officers' elections will be in May; therefore at the April membership meeting this will be announced. After some discussion, it was decided that Ms. Smith will recruit 1-2 candidates per position offline. Members can also self-nominate.

CDC Membership: (California Democratic Council)

Advantages of membership – free banners, free postings, excellent training programs for leadership positions and for candidates. The purpose of the CDC is to get more Democrats engaged in the process.

Ms. Krueger moves that the DCS affiliate with the CDD; the motion is seconded by Ms. Okuzumi. The vote is unanimous to affiliate.

Action Item: Ms. Krueger will fill out the paperwork for CDC affiliation.

Meeting Coordinator:

A meeting coordinator is required to help set up for the meetings at Fairbrae; they need to set up chairs and the sound system.

Action Item:

Mr. Kolber will type up “commitment cards” to see who we can recruit as a meeting coordinator, to make the phone calls for assistance before each meeting.

JJ Dinner:

The Jefferson Jackson Dinner is the main fundraiser for the Santa Clara County Democratic Party. It will be Friday, May 7 at the Fairmont Hotel. Cost is \$125/person.

Santa Clara County Volunteer of the Year Award

It was moved by Ms. Weiss and seconded by Ms. Balan to nominate Ms. Smith for the SCC Volunteer of the Year Award. The vote was unanimous to do so.

Action Item:

Ms. Okuzumi will fill out the paperwork for the award.

Budget Report:

The budget report was prepared and presented by Ms. Balan. As proposed and amended, the DCS has a budget of \$3077 for the current year. Ms. Weiss moved and Mr. Kolber seconded the motion to adopt this budget. The vote was unanimous to do so.

New Media Report:

Mr. Serrone gave the new media report. He reported that the new web host is down. The Sunnyvaledems.org domain is in Rich’s name and he just approved the DCS on April 5. The problem is that the website is referred to on the publicity postcards. Once Mr. Serrone gets it going, he can update what’s there and the board secretary can post minutes to it.

Action item:

Mr. Serrone will get the site up and get the aliases up. He will get membership@sunnyvaledems.org up first and have it forward to multiple people including Ms. Smith, Mr. Okuzumi and Ms. Krueger. He will update

the calendar to add the rest of the meetings. He will also update LinkedIn, since the club can't delete it, but it was noted that it is way out of date.

P.R Report:

s. Okuzumi reported that over a dozen people have walked precincts. This is one of the main ways to get people to show up for meetings.

Action Item:

Ms. Okuzumi will contact David Cohen about the DCS club listing being missing from the SCCDP website.

A discussion then ensued about the variety and prices of signs to alert newcomers to DCS meetings about the location.

Additional Club Events and Activities:

Ms. Krueger mentioned the need for voter registration training before volunteering for this activity. Judy Pipkin will do the training. Volunteers will be needed at SJCC, DeAnza College and Farmers' Markets.

Budget:

Ms. Smith reviewed the figures in the proposed budget, as prepared by Ms. Balan. Keeping in mind the upcoming fall elections, it was decided to increase from \$400 to \$900 the proposed amount for printing postcards. As a prudent reserve, it was decided to keep a minimum of \$400 in the account at all times; \$350 was budgeted for SCC membership dues and meetings. \$3,077 is the budgetary goal to cover all expenses.

The profit and loss statement is to be reset on January 1, 2010.

Action item:

At the April 26, 2010 meeting: membership drive and fundraising.

Adjournment:

There being no further business to come before the Executive Committee, Ms. Smith adjourned the meeting at 9:05 p.m.

Respectfully submitted,
Carol L. Weiss