

Minutes Of the Executive Board of the Democratic Club of Sunnyvale

Date: March 7, 2011

Time: 7:30 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Vimala Balan
Claude Nahum
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent: Kohl Gill

Call to Order : Ms. Smith called the meeting to order at 7:40 p.m.

Approval of Minutes: Added State of the Union party to PR section of the minutes.
On a motion by Ms. Okuzumi, seconded by Mr. Serrone, the minutes were approved as corrected.

Reports:

New Media

- ❑ Discussed possible move to a new ISP. E-mails sent to Mr. Serrone were bouncing. The ISP was blocking 1 IP address. Backscatter.org polices this. For \$20 extra/year, the Club gets its own IP address
 - **Action item:** Mr. Serrone will investigate getting a new ISP. He is authorized to make a choice, since this item is already budgeted.
- ❑ Actblue.com. With PayPal, membership dues can be paid online. The club has filled out the paperwork for this, as a non-profit. ActBlue is an alternative, geared towards fund raising and candidate contributions. The fee is 4.25%.

Membership Report

Deferred until the next meeting because of Mr. Gill's absence.

Treasurer's Report

- ❑ Insurance. Ms. Smith noted that the Club must renew its insurance of \$550 per year. This is required to use the Fairbrae facility.
- ❑ Post Office Box. Renewal fee is \$44.
- ❑ Food for Central Committee Meeting. The DCS must fund the dinner for the April 7 meeting of the Central Committee. Mr. Nahum will chair the food committee and he will contact Diane Rolfe for number of people attending. He will be reimbursed from Ms. Balan for this. Three hundred fifty dollars is budgeted for this expense and for the County Central Committee membership fees.
- ❑ Currently, there is \$2,156 in the DCS bank account.
 - **Action item:** By the middle of the month (March), Ms. Balan must update the budget with the 2010 actual expenditures. She will update QuickBooks with Mr. Nahum.
- ❑ The April 4 Executive Committee Meeting will take care of normal business as well as the budget.

P.R. Report

- ❑ Ms. Okuzumi has made standing, laminated signs to direct people to the site of general membership meetings. She has offered to order business cards for those who want them from PPrint.com in Emeryville.
- ❑ At the April general membership meeting, the endorsement process will be presented to attendees for their approval. Mr. Nahum reported that Herb Engstrom requested that when the Club finalizes the endorsement process, it be circulated to other clubs.

President's Report

- ❑ Update on IRS status. Paperwork has been filed explaining why the DCS will not file, that is, because it does not have any taxable income.
- ❑ Fundraising. Ms. Smith gave a summary of the previous Saturday's fund raising workshop, including what are the reporting options and constraints. The DCS is a 527 and tax exempt, though not a non-profit. There was some discussion of registering the club with the California Fair Political Practices Commission, which would increase the burden of reporting. No action was taken.
- ❑ New Business. A Nominating Committee is needed at the next Executive or General meeting because elections are in May.
- ❑ Values Resolutions proposed by Mr. Nahum. As a result of the discussions at the General Membership Meetings, try to boil down the responses to a resolution, to be presented to the Club's members for adoption, then to the Central Committee. Bring this to Convention.
- ❑ A special meeting to discuss the endorsement process and the budget was scheduled for March 20th, 2011.

Adjournment

Upon a motion made by Ms. Weiss and seconded by Ms. Smith, the vote was unanimous to adjourn at 9:10 p.m.

Respectfully submitted,
Carol L. Weiss