

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: November 18, 2010

Time: 7:00 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Vimala Balan
Kohl Gill
Claude Nahum
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent : None

Call to Order: Ms. Smith called the meeting to order at 7:10 p.m.

Approval of Minutes: The minutes were corrected to read that Margaret Okuzumi was reimbursed for the cutting of the postcards at Kinko's. The minutes were then approved as corrected, on a motion by Mr. Gill, seconded by Mr. Nahum.

Reports:

President's Report

- Update on IRS. The IRS said it did not get a necessary form from the DCS.
 - **Action item:** Ms. Smith will resend form.
- 2011 Calendar. Ms. Smith distributed the calendar, which is to be adopted at the January General Membership Meeting. The Executive Board adopted it at the November 18, 2010 meeting.
- Endorsement Process. At the General Membership Meeting in January, there will be a discussion of what the members want in a city council member and what questions to ask of the candidates. The endorsement process per se will be discussed at this same meeting.
 - **Action item:** Ms. Smith will do a survey of the membership concerning preferences for meeting days and times. The results will then become a board motion to approve. Meanwhile, Mr. Serrone will reserve the dates currently on the calendar will Fairbrae Swim Club for its meeting room.
 - **Action item:** Ms. Okuzumi will obtain from the Dean Democratic Club the procedures it uses for the endorsement process.
 - **Action item:** Ms. Smith will ask the Mission City Club what procedures it uses for the endorsement process.

- December Holiday Party. Mr. Kolber is calling people to remind them to bring refreshments. Ms. Smith will have thank you cards prepared for the presenters at this year's meetings. Club members attending the party will be asked to sign these cards.

- AD22 Delegate Elections. Ms. Okuzumi explained the responsibilities of a delegate, how the election process works and she urged members of the Executive Committee to run in this increasingly competitive election. Several Executive Committee members expressed interest. It was noted that the deadline to apply to run is December 9, 2010 and the elections will be January 9, 2011 at the Mountain View City Council Chambers.

Treasurer's Report

- Ms. Balan reported that the Club has three new members. The balance in the checking account as of November 18, 2010 is \$1,865.13.

Membership Report

- Reaccreditation. The Club must get its information to the membership chair of the Central Committee. The Club must have at least twenty dues paying members. The DCS has more than enough for this. Deadline to submit is December 15. There followed a brief discussion of which members to "comp" and which not to.
 - **Action item:** Mr. Gill and Ms. Balan have to get "in sync" on finance. This is to be done within the week.
 - **Action item:** Mr. Gill will inform MOE about errors in phone numbers and the e-mail list. The Club can make changes to its sown portion of the list.

P.R. Report

- Ms. Okuzumi has handed out a lot of flyers around De Anza College before the election. She reported that the number of registered Democrats in the state has decreased, while the number of "decline to state" has increased. She suggested that task forces be established to work on local issues and report back at the general membership meetings rather than just having "talking heads" at every meeting. The tasks should pass the SMART test: be specific, measurable, accurate, realistic and timely.
- Ms. Smith reported that she spoke with the editor of the "Sunnyvale Sun", however it was the editor's last week on the job.

New Media

- Mr. Serrone reported that PayPal is on the DCS website but no one has opted to use it.
- Mr. Gill suggested that the General Membership meetings be videotaped and posted online.
- Mr. Gill volunteered to interview the Board members and post it online.

Adjournment

By unanimous consent, the meeting was adjourned at 9:10 p.m.

Respectfully submitted,
Carol Weiss