

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: June 28, 2010

Time: 7:00 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Vimala Balan
Kohl Gill
Richard Kolber
Claude Nahum
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent: None

Call to Order: Ms. Smith called the meeting to order at 7:10 p.m. and announced that all directors were present and that the meeting, having been duly convened, was ready to proceed with its business.

Approval of Minutes: On a motion by Mr. Gill, seconded by Ms. Weiss, the minutes were approved unanimously.

Reports:

President's Report

- Action items from May:
 - An e-mail went out about phone banking for Laird. The run-off election against Blakeslee will be August 17.
 - CDC forms have been filled out by Ms. Krueger and are being mailed.
 - Re: tabling at the Farmers' Market – Mr. Nahum will coordinate certain dates with Ms. Krueger; Ms. Smith will expedite the club's getting banners, a table and materials.
- Open action items:
 - Membership Forms have been posted without changes having been made, such as "low income".
 - Pay Pal for membership fees – to set it up, the bank account number is required.
 - Ms. Smith needs to speak with the editor of the Sunnyvale Sun and with Sunnyvale City Council members; she also needs to send Mr. Serrone the missing minutes for posting.
- New items:
 - IRS Update. Club needs to provide names and addresses of Board Members. Club needs to create a special file format, SXD for form 8871, which Ms. Smith will research.
 - Banking Options. Ms. Smith spoke with the Union Bank branch manager who stated that the bank will not charge the club any banking fees even if its balance goes below \$1000. Bank will also cover the cost of the Club's checks. Ms. Balan contacted Wells Fargo Bank, where the Club currently

- has its account. She was told that it is up to the branch manager to decide whether or not to waive fees. Since the local branch manager has agreed to waive fees for the Club, its account will remain with Wells Fargo.
- CDC Membership – The Club's membership application and check will be mailed tomorrow.

Treasurer's Report

- Ms. Balan reported the Club's balance in its Wells Fargo checking account, as of today, is \$1369.13.

Membership Report

- Mr. Gill will leave for India July 7 and has requested a leave of absence from his board position through October. A motion was made by Mr. Gill and seconded by Ms. Weiss that in his absence, Mr. Nahum will take over and communicate with Mr. Gill via Skype and e-mail. The Board approved this unanimously.
- Membership renewals. Of 16 members whose dues were due last month, only 4 have renewed thus far. How to get the others to renew? Mr. Gill stated that he needs to reconcile his data base with Ms. Balans' and he will follow up the renewal effort with phone calls. Ms. Smith noted that the Club needs to sign on with MOE as this will help the membership effort.

P. R. Report

- Ms. Smith suggested uploading Angelo's postcard design to Zazzle or CaféPress for merchandise.

New Media Report

- Mr. Serrone posed the question of what does the Club want posted on its website next month. Suggestions were: highlight the Laird campaign. Mr. Gill suggested that Mr. Serrone have Google do a site analysis to monitor traffic.
- October meeting. The Sunnyvale City Manager, Mr. Luebbers will speak. Club really needs to recruit people to come.

New Business

- Should the DCS support the 211 Act, being sponsored by Anna Eshoo? It would be like a 411 for local public services. Mr. Preminger would like our Club to support it. On a motion by Mr. Gill seconded by Ms. Weiss, it was unanimously voted to support this act and to post it on the club's website. This act will be brought to the full membership at our next general membership meeting, on August 21.

Next Executive Committee Meeting: Monday, August 30, 2010

Adjournment

There being no further business to come before the Executive Committee, Ms. Smith adjourned the meeting at 8:50 p.m.

Respectfully submitted,
Carol L. Weiss