

**Minutes of the Executive Board of
The Democratic Club of Sunnyvale**

Date: March 1, 2010

Time: 7:05 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Nancy Smith
Norine Krueger
Vimala Balan
Margaret Okuzumi
Richard Kolber
Mike Serrone
Carol Weiss

Directors Absent: None

Call to Order:

Ms. Smith called the meeting to order at 7:05 p.m. and announced that all directors were present and that the meeting, having been duly convened, was ready to proceed with its business.

Minutes:

Resolved that the minutes of the January 25, 2010 Executive Board Meeting be approved. It was so moved by Ms. Okuzumi and seconded by Mr. Kolber.

Report on General Membership Meeting of February 20, 2010:

Ms. Smith reported that the meeting was rated 4-1/2 stars and the meet-up group was rated 4 stars. The meeting was well received.

IRS Update:

The DCS is now a tax exempt organization.

This means that the rental rate for the DCS general membership meetings at Fairbrae Swim and Tennis Club will be zero. However, if another party wants to rent it for a date needed by the DCS, the club would have to pay \$100 to ensure use of the premises. The tax exempt status also qualifies the club for half price rental of city facilities.

The next General Membership Meeting:

March 20 at Fairbrae Swim and Tennis Club.

Ms. Okuzumi discussed how to market this next meeting at which Dave Cortese will be the speaker. A description of the meeting will be posted on the web.

Public Relations Report:

Ms. Okuzumi wants another precinct walk postcard push to advertise the April-June meetings and to advertise the California Fair Elections Act.

Action Item:

Ms. Okuzumi will contact Next 10 about presenting at the April meeting.

Action item:

Ms. Smith will investigate how to make a formal request that the Sunnyvale City Council endorse Public Financing of the Secretary of State's upcoming election, just as the DCS has endorsed this.

Old Business:

Liability Insurance.

The DCS will have to purchase liability insurance. This will cost about \$575. Jim Thurber will send the club information on how to do this.

Question: Does the club need an FPPC number?

New Media:

Kudos to Mr. Serrone for the group's website. The question was raised as to whether or not he is an administrator. A discussion followed about moving the website to another posting site. Most require a twelve month commitment and a sign-up fee, which is usually waived.

Action item:

Mr. Serrone is to keep an eye on costs of moving the website. If he finds something good, he should "go for it". There does not need to be a motion made for this, since it falls within the purview of his job.

The bylaws and minutes need to be posted on the website.

Places to advertise meetings:

Meet-up seems to be the best place to advertise. The Facebook group is also valuable. There should be a cross-link to other organizations, such as Cool Cities. There also exists a Sunnyvale Politics Yahoo Group. Ms. Smith, as a member, can send notices.

Pre-Endorsement Caucus for the California Democratic Convention:

Ms. Smith and Ms. Krueger will attend the Pre-Endorsement Caucus in Los Altos on March 20th as representative of DCS. Ms. Okuzumi will attend as a elected delegate.

Council of Clubs:

The Council of Clubs is meeting for the first time on March 13 from 1:00-3:00 p.m. in Palo Alto. Ms. Okuzumi will attend and represent the DCS. She will talk about the club's precinct walking.

Financial Report:

Ms. Balan reported that there has not been a lot of financial activity. A profit and loss statement for the period May 6, 2009-March 1, 2010 was presented.

Net balance as of March 1: \$1633.13.

Net Income: \$378.13.

The Club may have to file an IRS form 1120-POL and may have to pay tax on some taxable income, if an.

Action item:

Ms. Balan and Ms. Smith will meet to review the DCS finances and the IRS filing requirements.

Next meeting:

At the next Executive Board meeting, the membership forms must be reviewed. The club has 28-30 charter members; More people need to sign up as charter members.

Also, the Executive Committee will approve the emended budget that was presented at the November meeting. Ms. Smith will distribute the revised budget in advance of the meeting.

Calendar:

March 13 – SCCDP Council of Clubs

March 20 – Pre-Endorsement Caucus. Norine and Nancy are delegates for DCS.

March 20 – General Membership Meeting

March 27 – Call to Action for Democrats of Santa Clara County

April 5 – Executive Board Meeting

April 17 – State Democratic Convention in L.A.

April 24 –Earth Day

Adjournment:

There being no further business to come before the Executive Committee, upon a motion by Ms. Weiss seconded by Mr. Kolber, the meeting was adjourned at 8:40 p.m.

Respectfully submitted,
Carol L. Weiss